



CANDIDATE
POLITICAL INQUIRY FORM
CA. 11/6/12
General
KOVR /
Sacramento

SPECIAL () PRIMARY () GENERAL (xx) OUT OF WINDOW (xx)

RECORD OF REQUEST – Political Broadcast Time:

WINDOW: 9/7-11/6/12

NAME OF REQUESTOR:

Kristin Amador

1. NAME OF AD AGENCY:

Inception Marketing

847 Sansome Street, Suite 200
San Francisco, CA. 94111
P: 415-398-2220

2. ORGANIZATION PAYING FOR TIME:

Lungren for Congress

9321 Silverbend Lane
Elk Grove, CA 95624
916-357-5464

3. ORGANIZATION FURNISHING TAPES:

Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Candidate – CD-07

5. PRODUCT OR CATEGORY:

Pol Candidate-State Congress

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

REPUBLICAN

7. DATE OF REQUEST

7/18/12

8. NATURE OF REQUEST:

(a) Request for rate card

__X__

(b) Other request as stated below

9. DISPOSITION MADE OF REQUEST

(a) Granted

__x__

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

__x__

10. SUBSEQUENT DEVELOPMENTS

See File

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Linda Sula 7/23/12